590-84

R. C. Farmer
Regional Sales Manager
R.J. Reynolds Tobacco Company's Products
160 Sugg Road
Buffalo, New York 14225

RJR

September 12, 1984

Mr. R. E. Evans

Dear Ron:

Attached find pictures of window displays placed by ASR R. C. Dickerson of the Rochester Division. Bob did this work on a Saturday at the request of the account, so no time was lost on this assignment.

The account is Squeaky's Deli, 704 University Avenue, Rochester, N.Y. which as you can tell from the address, is in the University area in an extremely high traffic corner.

I would like to see Bob get recognition either in the Actionline or The Merchandiser for the extra effort he has put forth to gain exclusive advertising in this account.

Sincerely,

R. C. Farmer

RCF:am
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attachments

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Source: https://www.industrydocuments.ucsf.edu/docs/jyfn0000